

VOTE



BC Election

May 9, 2017

**Be a voice for education!
Cast your ballot!**

Norma Jean Gomme

njgomme@telus.net

YOUR

NOSTA

**Local Election Contact/
Political Action Chair**

My Role

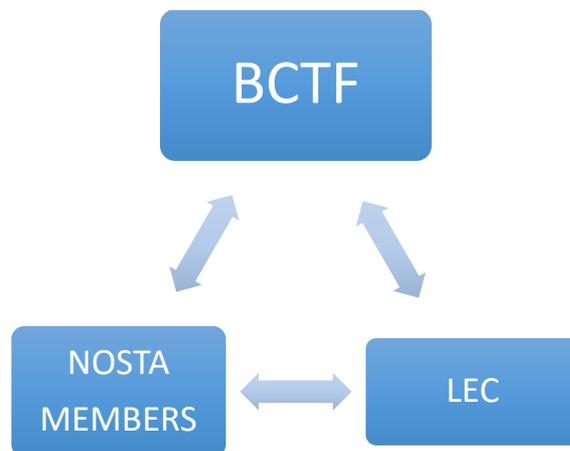
- **DISCOVER** the local education issues most important to **YOU**
- **EMPOWER** you to communicate with other members, parents, friends & family, and the public about local and provincial education issues
- **WORK** with others in the community to highlight education issues during this election year
- **PROMOTE** the election of a local candidate who supports public education

THE PLAN

1. Achieve high voter turn-out among NOSTA members

- opportunities for engagement
- information
- election day support

2. Facilitate Member to Member communication



- Meetings, conversations, email, social media, print
- Local Election Committee – please join!

3. Facilitate communication between NOSTA members and the public

- **Provide strategies to members for effective communication**
- **Partner with education allies: Parents, Retired Teachers, other**
- **Student Vote**
- **All-candidates forums: in the schools, in the community**
- **Letters to the Editor**
- **Social Media**
- **Voter Registration**
- **Help others to the polls**
- **Other ideas...?**

CONSTRUCTING OUR MESSAGE

POINT-COUNTERPOINT STRATEGY

<p>Us on Us</p> <ul style="list-style-type: none">-we care-we need funding and resources for students-we volunteer, coach, do extra-curricular activities-we fill in the gaps of underfunding-we have given up salary in the past to achieve better class size and composition	<p>Us on Them</p> <ul style="list-style-type: none">-chronic underfunding and cuts-local losses – alternate, librarians, specialist teachers, transportation-downloading of costs – MSP, Hydro, etc.-highest child poverty rate in Canada
<p>Them on Them</p> <ul style="list-style-type: none">-highest funding ever!-families first!-government cares about education-we have a world class education system-government wants accountability, fiscal responsibility	<p>Them on Us</p> <ul style="list-style-type: none">-teachers are lazy-BCTF is only out to protect its members-teachers don't put the students' interests first